



Rimfire iMedia (VCC) Corp. is a corporation established in 2001 under the BC Small Business Venture Capital Act.

Established as Media 2000 Productions for the creation of content for the Internet, the company is repositioning itself into the next generation market of interactive iMedia..

Rimfire finances the creative development work of NeTitles Productions Corp., an Eligible Small Business under the BC Equity Capital Program.

Collections developed to date include: stock photography; virtual museum; & art images for printing as Giclee reproduction on a Prints-On-Demand basis.

NeTitles has a Print & Ship distribution agreement with True Colours Reprographics of North Vancouver to handle printing and shipping.

Securities of Rimfire iMedia (VCC) Corp. are distributed by **NetEquity Capital Partners Inc.** and **First Financial Securities Inc.** under securities regulation National Instrument 45-106. For more info, contact:

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RIMFIRE FACT SHEET

TAKING DEAD-AIM AT THE iMEDIA WEB2.0 MARKET
INTERNET APPLICATIONS THAT ARE FUN, INTERACTIVE,
SOCIALLY ENGAGING, AND MAKE MONEY TOO!

KEY FEATURES iMedia Internet Sites

iMedia Services are internet-based services that use media elements (such as images, video, audio, graphics, etc.) as data components of the service, and also allow for communication between users of the service to itself become a mixed-media communications medium in its own right.

CURRENT CONTENT ASSETS Commercial Internet Sites

NeTitles currently has about 10,000 images under license in commercial services that can be used to seed consumer iMedia sites. These are at:

- ⇒ www.fineartprints.ca
- ⇒ www.prophotos.ca
- ⇒ www.valuepics.com

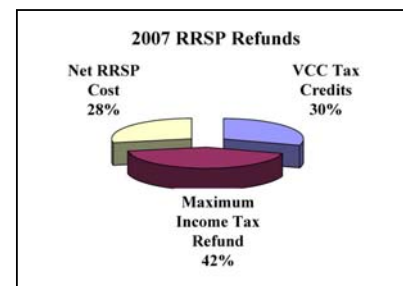
FIRST CONSUMER SITES iMedia Sites Under Construction

- ⇒ www.artibitions.com – a virtual exhibition site where artists can show their work free in a virtual show, collecting revenue from downloads of low resolution images.
- ⇒ www.iKidsArt.com – a site for kids to share their work with friends & family, and make a little download cash from patrons who enjoy children's artwork.
- ⇒ www.iStockShots.com – moving stock photography to where the consumer, student, or web designer can afford a quality low resolution image, and where photographers can engage an agent free of charge!

Up To 72% Refund
On 2007 RRSPs!

Rimfire iMedia (VCC) Corp. TAX BENEFITS:

- ⇒ **30% Tax Credit** returned thru **2007 Income Tax Return**
- ⇒ **Eligible for contribution to a SD RRSP for more refunds;**
- ⇒ **Eligible for purchase by an SD RRSP or RIF to swap cash out;**
- ⇒ **RRSP Loans available.**



Tax Benefit CALCULATOR

- ⇒ Use the Calculator to check your personalized refund estimate at: <http://www.netequity.biz/docs/Media2000/Calculator.xls>

RECENT EXAMPLES Of Successful iMedia Sites

- ⇒ **FLICKR** of Vancouver (acquired by Yahoo; deal details unknown) See: <http://www.flickr.com/>
- ⇒ **iStockPhoto** of Calgary (acquired by Getty Images for \$25 mil. USD) See: <http://istockphoto.com/>
- ⇒ **Youtube** of California (acquired by Google for \$1.65 billion USD) See: <http://www.youtube.com/>
- ⇒ **Plentyoffish** of Vancouver (recent featured article on major Google advertising revenue) See: <http://www.plentyoffish.com/>